MARGARET BIRTLEY

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Curriculum Vitae

26 December 2024



Through her work in museums, heritage, advocacy and sporting organisations, universities and professional associations, Margaret Birtley has over 45 years of professional experience in the not-forprofit sector. She established *Margaret Birtley Consulting* in 2010 and became an Associate of *Significance International Pty Ltd* in 2013.

As an educator, Margaret lectured first in early medieval languages, and later in Museum Studies. She held honorary roles with the University of South Australia and Deakin University.

As a researcher and advisor, Margaret directed A Study into the Key Needs of Collecting Institutions in the Heritage Sector (2002) and contributed to Conservation Survey 2006 and the National Standards for Australian Museums and Galleries (2008). She coordinated Closed by COVID-19? A Practice Guide for managers of heritage collection that are closed at short notice because of an epidemic or pandemic (2020). She was an expert 'Detailed Assessor' for the Australian Research Council for twenty years and served two terms as a member of the National Collection Advisory Panel for Singapore's National Heritage Board.

As a manager and leader, Margaret established a secretariat for the Collections Council of Australia Ltd and served from 2005 to 2010 as CEO and Company Secretary to the Board. While with the Collections Council, she helped inaugurate Blue Shield Australia (an equivalent of the Red Cross for cultural heritage) and organised many projects and events, including a Summit on digital heritage collections. As the General Manager Heritage and Tourism at the Melbourne Cricket Club (MCC) from 2010 to 2013, she was responsible for the National Sports Museum and Melbourne Cricket Ground Tours as well as the MCC's archives, library and museum. She served as Executive Officer for the Victorian Branch of the Museums Association of Australia (1987-1990) and for the History Council of Victoria (2013-2020).

As a museum practitioner, Margaret was employed as Manager of Visitor Programs at Scienceworks from 1990 to 1994. She has undertaken a number of voluntary roles with museums, boards and committees, including leadership roles with professional associations. She has provided advice to governments through appointment to several state, national and international advisory committees. She helped Museums Australia to shape a new definition of 'museum', and to write its pioneering guidelines on sustainability – a topic of enduring relevance to the operation of all organisations.

Margaret has completed the Australian *Museum Leadership Program*. She holds a Graduate Certificate of Management and a Certificate in Governance for Not-for-Profits. She maintains her professional knowledge through membership of relevant professional associations, and by attending seminars and conferences.

On Australia Day 2017, Margaret was honoured with the award of Member in the General Division of the Order of Australia (AM) 'for significant service to cultural heritage, particularly to the museums sector, to education, and to historical preservation'.



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Qualifications

2019	Responsible Service of Alcohol certificate (issued in Victoria; expires 30 October 2025)
2018	Working With Children Check (issued in Victoria; expires 25 August 2027)
2013	Certificate in Governance for Not-for-Profits Governance Institute of Australia
1998	Graduate Certificate of Management Deakin University
1978	Master of Philosophy University of Oxford

1975 Bachelor of Arts (Hons) University of Melbourne

Professional Memberships

- Australian Institute for the Conservation of Cultural Material
- Australian Museums and Galleries Association (formerly: Museums Australia)
- Australian Society of Archivists
- International Council of Museums

Professional Development Courses (selected)

2016	Managing Change: Historic House Museum Workshop Half-day workshop National Trusts of Australia & Australia ICOMOS
2016	<i>Masterclass: Loans and Deaccessioning</i> Half-day workshop Ian McDonald for Museums Australia (Victoria)
2014	Masterclass: The Ethics of Acquisition Half-day workshop Shane Simpson and Ian McDonald for Museums Australia (Victoria)
2013	Significance Assessment masterclass 2-day workshop Veronica Bullock and Roslyn Russell for Significance International
2012	<i>Connect with Donors</i> 1-day workshop Kenneth Park for the Australian Business Arts Foundation
2012	<i>Museum Leadership Program – Alumni Masterclass</i> 3-day residential program Museums Australia
2012	<i>Effective Conversations</i> half-day workshop Melbourne Cricket Club
2011	<i>Multipliers: How the Best Leaders Inspire their Team</i> half-day seminar Liz Wiseman for the Australian Institute of Management
2011	<i>Coaching Skills for Managers</i> 1-day workshop Jacqui Priestly for Drake Training
2011	Assessing Risks to your Collection 1-day workshop Robert Waller for Museum Victoria
2004	HASS on the Hill 2-day conference including practical sessions on political advocacy Council for the Humanities, Arts and Social Sciences
2000	<i>Museum Leadership Program Refresher</i> 3-day residential course Museums Australia
1999	<i>Museum Leadership Program</i> 8-day residential course Museums Australia
1991	<i>Total Quality Management</i> 5-day residential course Museum of Victoria

Selected Professional Development Courses (cont'd)

- 1979 *16mm Film Projection Theory and Practice* part-time 6-month certificate course RMIT
- 1976 *Certificate of Proficiency in Modern Icelandic* University of Iceland

Consultancy Projects

Margaret Birtley Consulting

2024	Preservation Needs Assessment of the Images Room, Royal Historical Society of Victoria
2022-2024	Policy development for Beleura House and Garden
2022	Policy development for the Australian Orphanage Museum
2021	Advice on development of theBenalla Costume and Kelly Museum, for the Benalla Historical Society
2021	Advice to the Benalla Historical Society on the development of the Benalla Costume and Kelly Museum
2019	Advice to the City of Manningham in relation to proposed capital works associated with Schramm's Cottage Museum Complex
2019	Preparation of an Acquisition Policy for Bendigo Art Gallery Ltd and a Collection Management Policy for Bendigo Art Gallery and the City of Greater Bendigo
2018-20	Cataloguing project with the Colac & District Historical Society
2018-19	Report on a proposed Collections Policy and associated documentation for collection management for the La Perouse Museum (for Significance International) – click <u>HERE</u> to access the finalised policy
2018-19	Significance assessment of the Bendigo Art Gallery collection
2018-19	Significance assessment of, and future options for, a major collection relating to Australia Rules football, for the Victorian Government
2017 & 18	Presentations on behalf of Significance International, on significance assessment for recipients of Community Heritage Grants at the National Library of Australia (<u>2017</u> ; <u>2018</u>)
2017	Strategic planning advice for RMIT Gallery
2016	Deaccessioning Workshop for Yarra Ranges Council
2016	Literature review for the National Trust of South Australia
2016	Report on a proposed new Collections Policy for the Australian National University (for Significance International); the ANU published the <u>Policy</u> and <u>Procedure</u> in April 2017
2016	Contributions to <u>projects on collection management and oral history</u> for the Telstra Heritage Collection (for Significance International)
2015	Report on a grant program for the Department of Culture and the Arts, Western Australia

Consultancy Projects (cont'd)

Margaret Birtley Consulting (cont'd)

2014	Coordination of significance assessments of the Telstra Heritage Collection, and contributions to a report on the current state of the collection (for Significance International) International).
2014	Contributions to a report on the Australian Institute for Aboriginal and Torres Strait Islander Studies collection, Canberra (for Significance International). [Click <u>here</u> and <u>here</u> to read about the outcomes from this project.]
2014	Significance assessment, Albert Park–South Melbourne Rowing Club (for Significance [Click <u>here</u> to read about the outcomes from this project.]
2014	Archives assessment and re-housing project, Victorian Young Farmers Inc.
2014	Training in museum standards for the Army Museums Network, Department of Defence
2013	Grant application prepared on behalf of Glenhuntly Athletic Club, Victoria
2013	Assistance with projects for Significance International Pty Ltd, Canberra
2010	Preliminary assessment of the significance of collections at Carrick Hill, South Australia

Collections Council of Australia

2005 – 2006 Project Manager for the Australian contribution to *Cultural Spend and Infrastructure*, undertaken by AEA Consulting as an international benchmarking study for the UK's Museums, Libraries and Archives Council

Deakin University

2004	Director of a four-week study tour and Museum Studies course for seven personnel from the Military Museum of the United Arab Emirates Armed Forces
2004	Facilitator of peer-review of an exhibition at Jewish Museum of Australia
2002 – 2005	Co-ordinator and chief presenter of <i>An Introduction to Museum Practice</i> , an annual intensive one-week course for personnel from the Army Museums Network, commissioned by the Army History Unit
2003	Facilitator of planning workshop for the Royal Automobile Club of Victoria's Heritage Collections
2001	Senior Researcher in the Deakin University team that undertook the Australia-wide Study into the Key Needs of Collecting Institutions in the Heritage Sector, commissioned by the Cultural Ministers' Council
2000	Presenter of a set of short courses for volunteer personnel at the National Wool Museum, Geelong
2000	Bid Manager and Project Adviser for a Feasibility Study of the future management options for the Airservices Australia Historical Collections, commissioned by Airservices Australia
1998 – 1999	Contributor to the planning of a web site about the War Heritage of South Western Victoria, commissioned by the Department of Veterans' Affairs from the Centre for Regional Development, Deakin University (Warrnambool campus)
1998	Co-ordinator of a two-week ASEAN Art Museum Professionals Workshop and Study Tour, in collaboration with Asialink (University of Melbourne)

Consultancy Projects (cont'd)

Deakin University (cont'd)

1995 Facilitator of staff contribution to the Brief for Observatory Gate, Royal Botanic Gardens, Melbourne
 1995 Contributor to a report on the Australian House Museum at the Waurn Ponds campus, commissioned by the Vice-Chancellor of Deakin University
 1994 Member of a team that produced a Brief for a Conservation Information Kit, commissioned by the Heritage Collections Council

Employment History

2013 (December) – 2020 (December) Executive Officer (part-time, 1 day per week) History Council of Victoria Inc., Melbourne, Victoria http://historycouncilvic.org.au/

Company Description

The History Council of Victoria (HCV) was initiated as a Ministerial Advisory Council in 2001 and incorporated as an association in 2003. It is the peak body for history in Victoria, aiming to connect Victorians with history and to inspire engagement with the past, their identity and the world today. It comprises representatives from cultural institutions and heritage bodies, history teachers and curriculum advisors, academic and professional historians, and local indigenous and community history organisations. The Executive Officer is the sole employee of the association.

Responsibilities

- Secretary of the association
- Administration: providing support to the HCV Board and its committees; drafting plans, correspondence and reports; managing the office; maintaining the website; coordinating public programs
- Finances: preparing grant applications and acquittal reports; managing budgets and expenditure in consultation with the Hon. Treasurer and the book-keeper.
- Community Outreach: liaising with historians, the school sector, plus other educational and cultural bodies and individuals as required, to develop and implement programs such as the Annual Lecture, the *Making Public Histories* seminar series and the History Roadshow tours; communicating through the website, E-news bulletin, Twitter and Facebook.

Additional achievements

- Establishment of the <u>HCV Friends</u> program.
- Publication of the Australian <u>Value of History statement</u>.
- Development of the History Councils of Australia.

2010 – 2013 Melbourne Cricket Club, East Melbourne, Victoria http://www.mcc.org.au and http://www.nsm.org.au

Company Description

The Melbourne Cricket Club (MCC) is a private club with public responsibilities. As a private club, it coordinates sporting and social activities and benefits for a membership of over 100,000 and manages the club's heritage collections through the MCC Library, MCC Museum and MCC Archives. Its public responsibilities include the management of the Melbourne Cricket Ground (MCG), Yarra Park and the National Sports Museum (NSM).

At the MCC, Margaret held two roles: General Manager Heritage and Tourism (2010-2012) and Executive Manager Heritage (2012-2013). Details of these roles are on the following pages.

Executive Manager Heritage 26 July 2012 – 11 September 2013

Responsibilities

- Leadership of the MCC's Heritage team within the Membership and Heritage department
- Strategic, business and financial planning and reporting in relation to the MCC Library and MCC Archives
- Project management of commissions for statues in the Australia Post Avenue of Legends
- Convening of a working group to plan the MCC's 175th anniversary celebrations
- Development of a Giving Program to benefit the MCC Foundation Ltd

Achievements

- Gained MCC approval for a program of major events and activities to celebrate the club's 175th anniversary, and managed the development of an artistic brief for a significant anniversary gift
- Oversaw the Library's development of plans for improvement of its cataloguing systems and online access services
- Oversaw the Archives' development of a substantial deaccessioning policy and procedure
- Coordinated the commissioning of a statue of Australian footballer John Coleman (unveiled in September 2013)
- Finalised a major report for the MCC on the relationship between its several heritage collections, and proposed a new approach for the division of objects between those collections (Archives, Library and Museum)

General Manager Heritage and Tourism June 2010 – July 2012

Responsibilities

- Leadership of the MCC's Heritage and Tourism department
- Strategic, business and financial planning and reporting in relation to the NSM, the MCG Tours, the MCC Museum and the MCC Library and MCC Archives

Melbourne Cricket Club – General Manager Heritage and Tourism – Responsibilities (cont'd)

- Project management, including supervision of consultants and contractors
- Acquittal of sponsorship and project grants

Achievements

- Initiated the successful re-branding of the NSM and MCG Tours
- Initiated major improvements to the ticketing, online sales and point-of-sale systems for the NSM and MCG Tours
- Led the work of an interdepartmental Marketing and Communications team in support of the NSM and MCG Tours, with the result that visitation in 2012-13 equalled the high level attained in 2008-09, the first year of the Museum's operation
- Directed the work of Haystac Active as the contract publicist for the NSM
- Chaired the regular meetings of a Volunteer Reference Group
- Facilitated the NSM's introduction of Smart Auslan to make the content of audio tours accessible for Deaf and hearing impaired people
- Managed the Great Netball Shootout, a public program with sponsorship from the rail industry
- Oversaw the accreditation of the NSM and the reaccreditation of the MCC Museum and the Australian Gallery of Sport and Olympic Museum, under the Museum Accreditation Program managed by Museums Australia (Victoria)
- Represented the MCC's tourism interests as a delegate on the Victorian government's Super Trade Mission to India, February 2012
- Liaised with Basil Sellers AM to ensure effective delivery of the National Sports Museum Creative Arts Fellowship that he sponsors
- Gained MCC approval for policies to make the MCC Archives accessible to researchers and stakeholders, and oversaw the promotion and implementation of these policies
- Instituted the MCC Heritage Research Fellowship which offers established scholars the opportunity to work closely with the heritage collections housed at the Melbourne Cricket Ground, and appointed the first two Fellows during 2012

2005 – 2010 (April) Chief Executive Officer Collections Council of Australia Ltd, Adelaide, South Australia http://pandora.nla.gov.au/pan/56747/20120504-0833/www.collectionscouncil.com.au/index.html

Company Description

The Collections Council of Australia (CCA) was established in 2004 by the then Cultural Ministers Council, an intergovernmental forum for ministers responsible for culture and the arts in Australia and New Zealand. The CCA aimed to advance the stability and sustainability of the Australian collections sector, particularly in relation to the gallery, library, archive and museum (GLAM) domains. The small secretariat in Adelaide fulfilled a nation-wide mandate. Following a decision by the Cultural Ministers Council in 2009 to cease its funding of the CCA, the Board resolved to wind up the company. That process was completed in 2010.

Collections Council of Australia (cont'd)

Responsibilities

- Representation of the Board's vision, purpose and strategic directions
- Leadership of the CCA's strategic, business and financial planning and reporting
- Management of Board business, as Company Secretary
- Management of the organisation, including financial operations, human resources and administrative systems
- Management of projects, including supervision of consultants
- Acquittal of operational grants (\$2,167,106 million) and project grants (\$291,000)

Achievements

- Co-ordinated submissions to governments on a wide range of matters affecting the Australian collections sector
- Contributed to reports on conservation employment, collections mapping, convergence, data about the Australian collections sector, digital heritage collections, regional hubs, and sustainability reporting indicators for collecting organisations
- Directed the work of MediaWise as the contract publicist for the CCA
- Convened a Summit on Digital Collections (national conference, 2006)
- Facilitated the Taskforce that developed the inaugural National Standards for Australian Museums and Galleries
- Contributed to the foundation and first 5 years of Blue Shield Australia, an equivalent of the Red Cross for cultural heritage

1994 – 2005

Senior Lecturer in Museum Studies Deakin University, Rusden and Burwood campuses, Victoria http://www.deakin.edu.au/study-at-deakin/find-a-course/cultural-heritage-and-museum-studies

Company Description

Deakin University is the home of Victoria's first postgraduate program in Museum Studies. The Graduate Diploma of Museum Studies was initially located in the Faculty of Science and Technology. In 2000, the program relocated to the Faculty of Arts where it partnered new courses in Cultural Heritage.

Responsibilities

- Direction of post graduate courses in Museum Studies and also, from 2003, in Cultural Heritage
- Executive Officer to the Roslyn Lawry Award Committee for Excellence in Museum Studies
- Direction of the Centre for Science & Technology on the Burwood campus (1997)
- Co-ordination of the Rusden Campus operations of the School of Ecology and Environment (1996)

Deakin University (cont'd)

Achievements

- Participated as a Chief Investigator with an Australian Research Council Linkage grant (with industry partner Heritage Victoria) from 2003, for a PhD student whose thesis, now successfully completed, was entitled *Making Room for the Past: Determining Significance in Archaeological Collections from Historic Sites*
- Directed the *Introduction to Museum Practice* residential short course for the Army Museums Network, as commissioned annually since 2002 by the Army History Unit
- Led the *Study into the Key Needs of Collecting Institutions in the Heritage Sector,* commissioned in 2001 by the Cultural Ministers' Council
- Represented Deakin at a Field School Curriculum Development Workshop organised in Macao by the Asian Academy for Heritage Management (2004)
- Inaugurated Deakin's distance education program in Museum Studies (ongoing since 1996)
- Prepared and delivered high-quality teaching materials and learning experiences for the entire range of curriculum areas in the Museum Studies program (including Collections, Ethics, Exhibitions, Marketing, Operations and Management, Public Programs, Research, and Strategic Planning)
- Co-ordinated practical placements and internships in Australian and overseas museums for over 250 students
- Gained reaccreditation for the postgraduate courses in Museum Studies in 2004, 2000 and 1995

1990 – 1994 Scienceworks, Museum Victoria Manager Visitor Programs https://museumsvictoria.com.au/scienceworks/

Company Description

Scienceworks is the science and technology campus of Museum Victoria. Located in the Melbourne suburb of Spotswood, the campus includes a purpose-built museum building (1991), an arena for outdoor demonstrations and activities, and the historic Spotswood Pumping Station (1898). The museum presents science and technology through interactive as well as traditional displays.

Responsibilities

- Preparation for the opening of Scienceworks in March 1992
- Liaision with specialists in scientific, technical and cultural fields and also with relevant community groups, to involve them effectively in Scienceworks' public programs
- Management of the Visitor Programs team (science communicators; the volunteers co-ordinator)
- Planning and implementation of public programs (indoor and outdoor) for general visitors, 363 days per year, and for families on weekends and school holidays
- Planning and implementation of the Scienceworks volunteer program, including tour guides for the historic Pumping Station
- Contributions as a member of exhibition planning teams and the OHS committee

Scienceworks, Museum Victoria (cont'd.)

Achievements

- Ensured over 450,000 visitors to Scienceworks in the first year of operations (including 300,000 general and family visitors)
- Ensured over 80 people attended the first quarterly info-session about the volunteer program
- Facilitated the 1992 symposium, *Heritage artefacts : hands on hands off? Activating heritage artefacts, the conservation and safety issues*

1987 – 1990 Executive Officer Museums Association of Australia (Victorian Branch)

Company Description

The Museums Association of Australia (MAA) was a professional membership organisation for people working in and for museums of art, history and science. In 1994 the MAA merged with other professional associations in the museum sector to create Museums Australia.

Responsibilities

- Representation of the Branch Committee's goals and plans
- Strategic and financial planning and reporting
- Operational management, including co-ordination of member events
- Project management, including publishing and conference co-ordination

Achievements

- Published The Official Museums Directory for Victoria, 2nd edition (1990)
- Convened Museums Towards Tomorrow: Serving the Future Public (national conference of Museums Association of Australia, 1989)
- Convened New Responsibilities: Documenting Multicultural Australia (a conference for museums, libraries, archives and historical collections towards a National Agenda for a Multicultural Australia, 1988)
- Edited Museum News, a monthly newsletter for members and other stakeholders
- Convened the Westpac Victorian Museum of the Year Awards (1987)

1983 – 1986 Tutor, English Language and Literature Department of English, The University of Melbourne

1979 – 1982 Tutor, English Language and Literature English Department, Monash University

Current voluntary roles:

- 2020 Finance Officer, History Council of Victoria Inc.
- 2020 Member, Museums and Heritage Special Advisory Group of the Melbourne Maritime Heritage Network
- 2017 Director and Company Secretary, The English-Speaking Union (Victoria Branch) Ltd
- 2012 Assistant to the Museum Curator, Heidelberg Historical Society and Museum, in a number of projects including: significance assessment; collection management; and exhibition development, including:
 - Co-curator of the exhibition *Heidelberg's Busy Bee Signature Quilt 1895-96* (opened May 2019 and commended in the 2019 Victorian Community History Awards; concluded May 2021);
 - Co-curator, *Eye Spy! Waking our secret agents*, open from 30 April to 26 November 2023 and extended from 4 February to 12 May 2024. The exhibition received a Commendation in the History Interpretation category of the 2023 Victorian Community History Awards.

Current affiliations:

Margaret supports several cultural organisations through membership subscriptions and donations, including:

- Australia ICOMOS (International Council on Monuments and Sites)
- Australian Football Heritage Group
- Australian Society for Sports History
- Ephemera Society of Australia
- C J La Trobe Society
- Grainger Museum
- Heidelberg Historical Society and Museum
- Melbourne Maritime Heritage Network
- National Trust of Australia (Victoria)
- Queenscliffe Maritime Museum
- Royal Historical Society of Victoria
- State Library Victoria
- The English-Speaking Union (Victoria Branch)
- Williamstown Historical Society

Past service (selected):

- 2021 2023 President, Australian Viking Ships Museum Inc.
- 2020 2024 Member, National Collection Advisory Panel of the National Heritage Board, Singapore
- 2019 2020 Member, Asset Review Working Group, National Trust of Australia (Victoria)
- 2017 -- 2022 Member, Collections and Programs Committee, National Trust of Australia (Victoria)
- 2017 2018 Mentor, PhD Industry Mentor program, La Trobe University
- 2017 2018 Associate supervisor for a PhD candidate at the Australian National University

Community Service (cont'd)

Past service (selected) (cont'd)

2015 - 2018	Member, 1919 King's Cup Centenary Committee, Rowing Australia
2014 - 2019	Member, Collections Committee, Royal Historical Society of Victoria
2012 - 2015	Chair of the Academic Advisory Board for Cultural Heritage and Museum Studies, appointed by Deakin University
2012	Member of a Museums Australia (Victoria) Panel providing peer-review assessment of an applicant to the Museum Accreditation Program.
2005 - 2012	Honorary Fellow, Deakin University. Attended meetings of the Advisory Committee of the Cultural Heritage Centre for Asia and the Pacific. In December 2009, she served as a volunteer lecturer in a week-long Special Course in Cultural Heritage and Museum Studies at the University of Santo Tomas, Manila, Philippines, delivering lectures on current issues in museology, and facilitating discussion sessions with a cohort of 24 postgraduate Filipino students.
2010	Member, Adelaide Consultative Forum of the National Archives of Australia
2007 - 2010	Member, Cultural Sector Advisory Committee, Innovation and Business Skills Australia
2007 - 2009	Member, Ethics Centre of South Australia
2006 - 2010	Member, Arts & Cultural Management Program Advisory Committee, University of South Australia
2006 - 2009	Member, Creative Volunteering – No Limits – Course Advisory Panel, Regional Arts Australia
2005 - 2024	Detailed Assessor (expert of international standing), appointed by the Australian Research Council
2005 - 2006	Member, Collections Advisory Committee, National Trust of South Australia
2004 - 2005	Member, Museum Advisory Committee, Australian and New Zealand College of Anaesthetists
2004 - 2005	Member, Education Advisory Group, Shrine of Remembrance, Melbourne
2003	Member, selection panel for the Museum Leadership Program 2003
2002 - 2005	Representative of Museums Australia on the Advisory Committee for the Return of Indigenous Cultural Property program, an initiative of the Cultural Ministers Council
2002 - 2003	Member, National Collections Advisory Forum (Cultural Ministers Council / DCITA)
2001 - 2005	Member, Heritage Collections Advisory Committee, Heritage Victoria
2000 - 2002	Member of a committee established to advise Deakin University on the deaccessioning of its Australian House Museum
1999 - 2005	Member, Editorial Board, <i>Open Museum Journal</i> (Australia's first refereed electronic journal for the museum sector)
1999 - 2005	Member, national Council of Museums Australia, including service as Vice-President (2001-2005) and on the Policy Standing Committee (2001-2004)
1997 - 2004	Board member, ICOM-ICTOP, including service as Secretary (2001-2004)
1996 - 2005	Board member, Ford Heritage Centre Trust (a company limited by guarantee), with responsibility for the Ford Discovery Centre (a museum of automotive technology that operated in Geelong from 1999 to 2012)
1995 - 2005	Chair, Editorial Standing Committee, Museums Australia (re: <i>Museums Australia Magazine</i> , formerly <i>Museum National</i>)

Community Service (cont'd)

Past service (selected) (cont'd)

1995 - 1996	Member, Museums Advisory Board, Arts Victoria
1995 - 1996	Member, Academic Board, Deakin University
1994 - 2000	Board member, Australian National Committee, ICOM (and Member, ICOM'98 Working Group Executive, 1995-1998)
1994 - 1995	Founder and inaugural Convenor, Museum Studies Special Interest Group of Museums Australia (and Convenor for a second term, 1998-2001)
1993 - 1997	Committee member, Museums Australia (Victoria) (including as Hon. Secretary, 1994- 1995, and as Hon. Treasurer, 1995-1997)
1992 - 2002	Founding member and office-bearer, Friends of the Grainger Museum
1991 - 1996	Member, Grainger Museum Advisory Committee, University of Melbourne
1990 - 1992	Member, Museums Grants Assessment Panel, Arts Victoria (and Chair, 1995-1996)
1979 – 1981	Member of the Army Reserve (Monash University Regiment), attaining the rank of Corporal and completing the Officer Training Course.

Awards

2020	AICCM Outstanding Conservation Volunteer, <u>Australian Institute for the Conservation of Cultural</u> <u>Material</u>
2017	Finalist for the Bathurst Macquarie Heritage Medal
2017	Member in the General Division of the Order of Australia (AM) 'for significant service to cultural heritage, particularly to the museums sector, to education, and to historical preservation'
2002	Lifetime Achievement Award from Museums Australia (Victoria) as part of the <u>Museum Industry</u> <u>Recognition Awards</u>
2002	Honorary Life membership, Friends of the Grainger Museum
1989	Museum Professional of the Year (Victoria College), 'for an extraordinary contribution to the Museum Community'
1985	University of Melbourne Postgraduate Scholarship (for PhD studies, discontinued 1987)
1977	Turville-Petre Prize (Viking Society, London)
1976	Commonwealth Postgraduate Research Award (for MA studies, discontinued 1976)
1975	Anna Lodewyckx Scholarship (for eight months' travel in Iceland, 1976 and 1977)
1975	Dwight's Prize (University of Melbourne)
1973	Edward Stevens Exhibition (University of Melbourne)
1972	Commonwealth University Scholarship
1968	Commonwealth Secondary Scholarship

Australian Museums and Galleries Association

(Museums Australia 1994-2018 and Museums Association of Australia prior to 1994)

- 2021 Canberra (attended online)
- 2018 Melbourne
- 2014 Launceston (speaker)
- 2011 Perth (speaker)
- 2010 Melbourne (plenary speaker)
- 2007 Canberra (speaker)
- 2006 Brisbane
- 2005 Sydney
- 2004 Melbourne
- 2003 Perth (speaker)
- 2002 Adelaide
- 2001 Canberra (speaker)
- 1999 Albury (speaker)
- 1995 Brisbane (speaker)
- 1994 Fremantle (speaker)
- 1989 Melbourne (convenor)

Australian Society of Archivists

- 2008 Perth (speaker)
- 2006 Port Macquarie (keynote speaker)
- 2005 Wellington, NZ (speaker)

Blue Shield

- 2018 Blue Shield Australia, Canberra
- 2010 Blue Shield Australia, Canberra
- 2008 International Council of the Blue Shield, The Hague

Council of Australian Museum Associations

- 1993 Hobart
- 1992 Melbourne (speaker)
- 1988 Sydney
- 1987 Brisbane

International Council of Museums (ICOM) triennial meeting

- 2004 Seoul
- 1998 Melbourne

Conferences (cont'd)

ICOM – International Committee for the Training of Personnel

- 2004 Seoul (speaker)
- 2002 Delhi (speaker)
- 2000 Victoria BC, Canada (speaker)
- 1999 London (speaker)
- 1998 Melbourne (convenor)
- 1997 Berlin (speaker)
- 1996 Lubbock, Texas USA (speaker)

Other (selected, since 2005)

- 2021 Victorian Museums and Galleries Forum, Melbourne (online)
- 2019 Victorian Museums and Galleries Forum, Melbourne
- 2017 MuseumNext, Melbourne
- 2016 Museums Australia (Vic) state conference, Cowes, Phillip Island
- The People's Ground: National Trusts of Australia & Australia ICOMOS conference, Melbourne
 Working History: Professional Historians Australia conference, Melbourne
- 2016 Digital GLAM Symposium, The University of Melbourne
- 2015 Victorian Museums and Galleries Forum, Melbourne
- 2014 iPres 2014: 11th International Conference on Digital Preservation, Melbourne
- 2014 Building Strong Culture through Conservation: ICOM-CC 17th Triennial Conference, Melbourne
- 2014 Museums Australia (Vic) state conference, Warrnambool
- 2012 Worlds of Football II conference: Victoria University (invited MC for the opening session)
- 2012 Collect, Conserve, Connect: Museums Australia (Vic) state conference, Ballarat (invited chair)
- 2009 Culture Policy and Museum Management: International symposium, National Taiwan University of the Arts, Taipei, Taiwan (invited speaker)
- 2009 Striving 4 Balance, Records Management Association of Australasia, Adelaide (keynote speaker)
- 2008 Founding conference, Association of National Committees of the Blue Shield, The Hague, Netherlands
- 2008 eResearch Australasia 2008, Melbourne (speaker)
- 2008 Dreaming 08, Australian Library and Information Association, Alice Springs (speaker)
- 2008 Your Place or Mine? Critical Engagement Forum organised by Museums Australia (Western Australia), Perth (keynote speaker)
- 2008 Futures Forum, Museums Australia, Canberra (workshop co-chair)
- 2007 Simply the Best 2: Reflections of women through records, Bob Hawke Prime Ministerial Library, University of South Australia, Adelaide
- 2007 Fifty Years On...How far have we come? Archives and Records Association of New Zealand, Auckland (plenary speaker)
- 2007 Annual conference of the Performing Arts SIG of Museums Australia, Adelaide (keynote speaker)
- 2007 Digital Cultural Content Forum, Montreal, Canada
- 2006 Digital Future: Deliverance from Dysfunction, State Records SA, Adelaide (plenary speaker)
- 2006 Risky Business: Managing Responsibilities and Solutions, Australian Registrars Committee, Hobart (keynote speaker)

Conferences (cont'd)

Other (selected, since 2005) (cont'd)

- 2006 Digital Futures Industry Briefing, National Archives of Australia, Canberra (keynote speaker)
- 2006 Summit on Digital Collections, Collections Council of Australia, Adelaide (convenor)
- 2006 Visions of Australia Forum, DCITA, Canberra (speaker)
- 2005 National general assembly (including a Regional Cooperation and Development Forum), Australian Local Government Association, Canberra
- 2005 New Directions in Special Librarianship, Special Libraries group of the Australian Library and Information Association, Melbourne
- 2005 *Collections Matter Creating Inspirational Cultural Spaces*, South East Queensland Small Museum Conference, Caboolture, Queensland (keynote speaker)

Publications (selected)

Contribution to practice guides

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Social Media

Margaret has a professional profile on Linked In (<u>http://www.linkedin.com/pub/margaret-birtley/31/390/18b</u>) and tweets from <u>https://x.com/margaretbirtley</u>. She stays in contact with family and friends via Facebook (<u>https://www.facebook.com/mbirtley1</u>).

Recreational Interests

Cycling is Margaret's preferred form of local transport. She attends a local gym regularly. Being a member of the Hawthorn Football Club, she watches Australian football matches whenever possible. At home, she enjoys reading and cooking. With family and friends, she likes to explore restaurants, attend theatrical and musical performances, and see films.